



Lit for Life education company equips families and educators with tools to strengthen children's early LITeracy skills.

www.litforlife.org



Natasha McDaniel, M.Ed.

Founder and Family LITeracy Coach

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FOUNDER'S FIELD EXPERIENCES

14 YEARS OF EXPERIENCE SERVING IN EDUCATION

25 SCHOOL DISTRICTS SERVED IN TEXAS AND OHIO

650+ EDUCATORS TRAINED IN THE SCIENCE OF TEACHING READING

FOUNDER'S EDUCATION AND LICENSURES

BACHELOR OF SCIENCE IN EDUCATION

MASTER OF EDUCATION IN CURRICULUM AND INSTRUCTION

GENERALIST (EC-6) TEXAS EDUCATOR CERTIFICATION

ENGLISH AS SECOND LANGUAGE GENERALIST (EC-6) TEXAS EDUCATOR CERTIFICATION

TEXAS READING ACADEMIES COHORT LEADER CERTIFICATIONS



Lit for Life boosts family confidence to better support LITeracy learners through:

relevant content, role-play, real-time coaching, group collaboration, guided reflection, and ready-to-use resources.

Areas of Expertise

- EARLY CHILDHOOD EDUCATION
- LITERACY DEVELOPMENT
- TEACHING ENGLISH AS A SECOND LANGUAGE
- PROFESSIONAL DEVELOPMENT
- ADULT TRAINING AND FACILITATION
- INSTRUCTIONAL COACHING

Professional Partnerships



LITeracy Community Solutions

- Supporting Families and Educators
- Established 2020
- Houston Based
- Local, State, and Nationwide Reach
- In-Person and Virtual Experiences

My Services

Interactive, research-based, and relevant learning experiences help families and educators to nurture skilled, independent readers and writers by lifting their level of LITeracy support.



Training content and methods are rooted in the science of teaching reading and adult learning theory.

Business Qualifications

- TEXAS HISTORICALLY UNDERUTILIZED BUSINESS (HUB)
- HIRE HOUSTON FIRST
- CITY OF HOUSTON WOMEN BUSINESS ENTERPRISE
- CITY OF HOUSTON MINORITY BUSINESS ENTERPRISE
- ADULT AND CHILDREN LITERACY COACHING, CONSULTING, AND CUSTOMIZED LEARNING MATERIALS
- NAICS 611710: EDUCATIONAL SUPPORT SERVICES
- UNIQUE ENTITY ID: VPMJZJWVDG3
- EIN NUMBER: 85-3893131